Get in touch

nicholas.productdesign@gmail.com nicholaspeterson.com 404 992 4699 Atlanta, GA

Nicholas Peterson

Education

Bachelors Of Industrial Design

Auburn University Auburn AL Dec 2019

Auburn Study Abroad

Shu-Te University Kaoshiung TW Summer 2018

Involvment

Auburn Formula Car Team Student Center Emploee Keyshot Ambassador Auburn Navigators Alpha Phi Omega IDSA Member

Awards

Exhibitor March Publication Sakrete Trade Show Booth 2020

> Design Green Competition First Place Design 2019

College Formula Racing USA National Champions 2016

> Eagle Scout Aug 2013

Software Skills

Adobe Creative Suite Form Z / Render Zone Ramsis (Ergonomics) Digital Sketching SolidWorks Fusion 360 AutoCAD Keyshot

Experience

Jul 2020 - Current / Self Employeed / Atlanta, GA **Freelance Designer** Freelance design for products, graphics, and ad work.

Jul 2014 - March 2020 / Blue Sky Exhibits / Atlanta, GA Large Format Graphic Production Specialist

Managed the production of oversized graphics for Blue Sky's largest trade show clients including Delta, Sakrete, Fruit of The Loom, Sanmar, and Cryolife Medical. Excelled in a cross functional team I ensured high quality graphics presented tack sharp at nationwide shows that occur simultaneously.

Aug 2019 - Dec 2019 / Luxicon / Auburn, AL

Auburn Keyshot Student Representative

Personally took insinuative to help increase the instruction of Keyshot at Auburn University and became a paid software instructor for Luxicon. I collaborated with faculty and taught direct to user and in large group demos.

May 2019 - Aug 2019 / Blue Sky Exhibits / Marietta, GA Exhibit Design Intern

Conferred with clients about their mission, theme, content, time and budget constraints to deliver impactful product experiences on the trade floor. Developed rapid high resolution design concepts individually and with the team. Presented designs to client and closed new business with my designs.

Jul 2018 / Techtronic Industries / Hong Kong

Abroad Industrial Design Intern

During Auburn study abroad I interned at TTI's international office. Provided rapid iteration though sketching innovative tool concepts in a worldwide market. Presented to high level executives from across all departments.

Jun 2018 / New Dimension Design / Tinan, Taiwan Abroad Industrial Design Intern

While abroad, interned at the largest design consultancy in Taiwan. Provided cultural incite to the food industry. Researched Asian dining to help deliver generative design to their tourist driven dining clientele.